

FOR IMMEDIATE RELEASE:

Don Chalmers Ford assists Rio Rancho Police in Recovery of Stolen Vehicle

Albuquerque, NM – October 28, 2010 - Late in the afternoon on Tuesday, Don Chalmers Ford was contacted by one of its customers to report that her new Ford had been stolen from her employer's parking lot sometime that afternoon.

She asked if the dealership could assist in locating and recovering her stolen vehicle.

Less than 2 minutes after receiving her call, the staff at Don Chalmers Ford had located the stolen car and disabled the ignition. It was parked at a Rio Rancho apartment complex, clear across town from where it was stolen.

This quick response was possible because the car was equipped with Don Chalmers GPS tracking technology.

Rio Rancho police were subsequently notified of the stolen vehicle's location and the fact that the started had been disabled. A representative of Don Chalmers Ford immediately traveled to the vehicle site to assist local police if needed.

Don Chalmers staff remained in phone contact with the customer during these activities – assisting the customer with processing the stolen vehicle police report, all the while updating her as the vehicle's recovery was in progress.

3 suspects were arrested by Rio Rancho Police, who were very impressed with the technology – in less than one hour, the vehicle was recovered and the suspects were in custody. The vehicle was returned to its owner without damage.

Don Chalmers Ford's unique GPS tracking technology called Don Chalmers GPS, is a means to monitor, protect, and recover dealership customers' vehicles. Don Chalmers Ford began offering their GPS tracking technology this past summer. It is available on every new Ford vehicle sold at Don Chalmers Ford.

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